



**2020
EVENTMAGAZINE / PROGRAMME
- Advertising Options**

www.hockenheim-historic.de



01 OVERVIEW

Circulation:	15.000 copies
Volume:	about 80 pages (CMYK)
Size:	DIN A4 210mm wide x 297mm high
Distirbution:	during the event weekend

Content:

- Information about the event and the support races
- Stories around the participating racing series
- Entry lists
- Background reports and special topics





ADVERTISING DETAILS & PRICE SCHEDULE

Ad Format	Width (mm)	Height (mm)	Remarks	Prices in Euro (plus 19% VAT)
full page cover	186	265	within typing area	1.500,00
full page cover	210	297	page size (plus 3 mm extra space all around necessary)	1.500,00
full page	186	265	within typing area	900,00
full page	210	297	page size (plus 3 mm extra space all around necessary)	900,00
half page	93	265	portrait format	480,00
half page	186	132,5	landscape format	480,00
quarter of page	93	132,5	portrait format	250,00
quarter of page	186	65	landscape format	250,00

Please send us your artwork as a high res pdf-file including all typefaces.



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